## Grow with Google

## **Quick Links & Tips Reference Guide**

Test My Site Tool g.co/testmysite

### **Google Analytics**

Get Started with Analytics - set up your account

Google Primer (short lessons on your smartphone) - Check wherever you download apps.

Analytics Academy (offers beginner, intermediate or advanced lessons)

Analytics Guided Tour

Information about Analytics Reports

Google Analytics YouTube Channel

#### YouTube help

General YouTube <u>support pages</u> How to get a <u>custom YouTube URL</u> YouTube <u>Creator Academy</u>

#### Help for working remotely

Work, teach and learn from anywhere - tips for working remotely

Utilize <u>Google Hangouts</u> to enhance remote communication

Schedule video meetings with Google Calendar

Use <u>Google Chat</u> to make video calls

Quick tips for using Google Hangouts

# Grow with Google

Using gmail.com out of office and auto reply feature

Quick tips on how to upload files to Drive

More information on <u>sharing files</u>

Information on <u>G Suite administrators limiting sharing files</u>

Tips on collaborating through the Drive

Support on using Google Drive files offline

## Help for your Google Business Profile

Google My Business – register and manage your business directly

Guidance on <u>updating info and temporary closures</u>

Tips on marking a location temporarily closed

Grow your business with Google Ads

Quick tips on updating your ad campaign

Improve your digital shopping experience with Grow My Store

Need help connecting with the Google support team about your Business Listing? Try reaching out to them on social media:

Twitter: @GoogleMyBiz

Facebook: @GoogleMyBusiness

## Financial resources supported by Google

Grow with Google Small Business Fund

Ad credits for Google Ads Small and Grow with Google Small Business Fund Medium-sized Businesses

Google commits <u>\$800+ million to support small businesses and crisis response</u>

Google is <u>helping small businesses get access to capital</u>

Google's commitment to racial equality